

ADAM CURTIS

ADAMJEFFREYCURTIS@GMAIL

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ADAMCURTISDESIGN.COM

PROFICIENT

FIGMA
SKETCH / PRINCIPLE
ADOBE CC SUITE
HTML/CSS

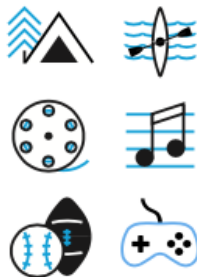
SKILLS

UX / UI DESIGN
FRAMEWORK
RESPONSIVE DESIGN
SPRINTS
MONETIZATION
IMAGERY

KNOWLEDGEABLE

AFTER EFFECTS
XML
UNITY
FINAL CUT

INTERESTS



ABOUT ME

A fun-loving Seattle native with a background in UX design, visual design, branding, and an interest in video and motion graphics.

MICROSOFT / BING

PRODUCT DESIGNER 2 - MULTIMEDIA DEC / 19 - JAN / 23

- Lead designer responsible for optimizing Bing's Image Search cross-platform.
- Monetization growth from \$0 to \$180 million annual revenue.
- Integration of OpenAI image creator, DALL-E into the Bing search engine and the Edge browser.

UX DESIGNER - MULTIMEDIA APR / 18 - DEC / 19

- UX/UI design for Visual Search and Camera-as-Input within the Image search vertical.

VISUAL / UX DESIGNER - ENGAGEMENT OCT / 16 - APR / 18

- Creation of the Personalization ecosystem, including Bing Saves.
- Maintenance and documentation of the Bing Action Framework.

VISUAL DESIGNER (CONTRACT) NOV / 14 - MAY / 16

- Design overhaul of the Bing mobile app.
- Vision work to guide business goals over the next 5-10 years.
- Icons and guidelines, updating the Bing Visual Language.

AMAZON

VISUAL / UX DESIGNER - AMAZON LOCAL JUL / 11 - JUN / 14

- Lead designer for the hotel booking experience.
- Design overhaul of the 'For Businesses' page of Amazon Local.
- Art direction for all national deal imagery and campaigns.
- Created guidelines for use of branding within daily deals.

GARRIGAN LYMAN GROUP

PRODUCTION ARTIST - T-MOBILE MAR / 11 - JUL / 11

SUR LA TABLE

PRODUCTION ARTIST - PUBLISHING AUG / 10 - MAR / 11